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## Midwest Area Open House & Technology Fair Agenda 2024

### **Sunday, May 19th:**

#### **Oneida Hotel (formerly Radisson Conference Center Green Bay)**

2040 Airport Dr.

Ashwaubenon, WI 54313

- 5:30pm – Registration opens for hospitality event
- 6:00pm – 10:00pm Welcome buffet & hospitality with Applied® associates
  - *Wear your favorite sports team apparel*

### **Monday, May 20th:**

#### **Oneida Hotel (formerly Radisson Conference Center Green Bay)**

2040 Airport Dr.

Ashwaubenon, WI 54313

- 9:30 – 10:15 AM: Applied Overview: "Roadmap to Doing Business with Applied"
- 10:30 – 11:00 AM: "How to do Business with Applied Virtually"
- 11:15 – 11:45 AM: "Vertical Markets and Documented Value Added (DVA) Engagement"

#### **Applied Industrial Technologies**

2400 N Sandra St.

Appleton, WI 54911

- 12:30 pm – 4:00 pm Exhibit set-up at Applied® Appleton location
  - Odd Booth #: 12:30pm – 2:00pm
  - Even Booth #: 2:00pm – 4:00pm

#### **Lambeau Field – Atrium American Family Insurance Gate**

1265 Lombardi Ave.

Green Bay, WI 54304

- Transportation provided from Oneida Hotel (Lamers) and Lodge Kohler (Hotel Shuttle)
- 5:30pm Reception at Lambeau Field – Open Hall of Fame, Pro Shop & stadium tour
- 7:00pm – 10:30pm Dinner, Applied® update & sales milestones, guest speaker

### **Tuesday, May 21st:**

#### **Applied Industrial Technologies**

2400 N Sandra St.

Appleton, WI 54911

- 9:00am – 3:30pm Vendor fair with Applied® sales associates & customers
- 11:00am – 1:00pm Lunch buffet